



Hickory Ridge Community Association

6175 Sunny Spring, Columbia, Maryland 21044 • 410 730-7327
www.hickoryridgevillage.org • www.thehawthorncenter.org

2017 Advertising in *The Log*

Hickory Ridge's newsletter, *The Log*, is delivered as an insert in the Columbia Flier to homes and businesses in Hickory Ridge, plus several residences in Harper's Choice, Town Center, Wilde Lake, Dorsey's Search and Rivers Edge.

Circulation: 10,000

Ad Sizes:

Business Card - 2.5" x 3.5", vertical orientation
1/4 page - 5.5" x 3.5"/ horizontal orientation or
 2.75" x 6"/ vertical orientation

Prices:

Business Card - \$60/issue
1/4 page - \$90/issue

Advertising Policies and Guidelines:

- Your payment reserves your space.
- All copy must be submitted electronically and camera ready.
- Ads should be submitted in Microsoft Word or PDF format, or as a JPEG or GIF image file to manager@hickoryridgevillage.org. PDF and image files should be at least 300dpi at their published size.
- Basic ad creation services are available for a flat \$50 fee.
- Ads submitted in other sizes or with the wrong orientation may be resized to fit our format at the discretion of the Editor.
- We are not responsible for proofreading. Please verify that your ad is correct before submitting it.
- Keep in mind that advertising space is limited and fills quickly.
- We reserve the right to refuse any ad that we deem inappropriate.

Ad Deadline Date	Publication Date
December 14	January 12
January 11	January 26
January 25	February 9
February 8	February 23
February 22	March 9
March 8	March 23
March 22	April 6
April 5	April 20
April 19	May 4
May 3	May 18
May 17	June 8
June 7	June 22
June 21	July 6
July 5	July 20
July 19	August 3
August 2	August 17
August 16	September 7
September 6	September 21
September 20	October 5
October 4	October 19
October 18	November 2
November 1	November 16
November 15	November 30
November 29	December 14